

BFA in Graphic Design

California State University, Fresno
Department of Art and Design

LOWER DIVISION *39 units*

PREREQUISITES

COMMON CORE <i>18 units</i>	
Art H 10 Ancient & Prim. World	3
Art H 11 Modern World	3
Art 13 Design	3
ID 43 Visualization & Illustration or	} 3
Art 20 Drawing	
Two Dimensional Art 24, 30 or 40	3
Three Dimensional Art 50, 60, 70 or 80	3
GD LOWER DIVISION <i>21 units</i>	
GD 35 Visual Comm. Fundamentals	3
GD 37 GD Computer Imaging	3
GD 39 GD Computer Layout	3
GD 41 Typography	3
GD 42 Graphic Design	3
GD 50 Web Design	3
GD 60 Illustration Techniques	3
Art 13	
Art 13 & GD 37 (or concurrent)	
GD 37	
GD 35 & GD 41 (or concurrent)	
GD 41 & GD 39	
Art 20 or ID 43	

PORTFOLIO REVIEW *spring semester only*

Upon completion of all lower division GD courses (concurrent enrollment included), students who wish to continue in the BFA program will go through a portfolio review process. This involves submitting samples of work, a written statement of intent, and choosing a specific track of focus: graphic design, illustration, or interactive/multi-media design.

Students who are accepted will begin their BFA upper division work the following fall semester. Students who are not accepted, or do not wish to pursue a BFA degree, will switch their major to the BA degree offering.

NOTES

UPPER DIVISION *33 units*

PREREQUISITES

Art H 10 & Art H 11	} 3
Art H 10 & Art H 11	
Art 13 (recommended)	
Art H 10 & Art H 11	3
GD 159, 176 or 178	3
GD 159, 176 or 178	3

COMMON UPPER DIVISION *15 units*

Art H 132 20th Century Modern Art or	} 3
Art H 136 Contemporary Art	
Art 116 Interaction of Color	3
GD 135 History of Graphic Design	3
GD 179 Professional Practices in GD	3
GD 180 Graphic Portfolio Development	3

PREREQUISITES

GD 41 & GD 42
GD 170
GD 41 & GD 42
GD 174
GD 171 & GD 175
GD 171 & GD 175

GRAPHIC DESIGN TRACK ONLY

GD 170 Typographic Design	3
GD 171 Advanced Typographic Design	3
GD 174 Graphic Systems	3
GD 175 Graphic Concept Development	3
GD 176 Packaging Design	3
GD 178 Professional Advertising Design	3

PREREQUISITES

GD 60 & ART 116
GD 42, 60, & 163
GD 163
GD 163 & 165

ILLUSTRATION TRACK ONLY

GD 163 Illustration	3
GD 165 Digital Illustration	3
GD 167 Advanced Illustration	3
GD 169 Advanced Digital Illustration	3
Choose Two Art Electives:	
Art 120, 121, 140, 141 or 180	6

PREREQUISITES

GD 50
GD 150
GD 150 & 157
GD 150 (or concurrent)
GD 150 & 155
GD 150 & 157

INTERACTIVE/MULTIMEDIA TRACK ONLY

GD 150 Advanced Web Design	3
GD 153 Data and Design	3
GD 155 Interaction Design	3
GD 157 Motion Graphics	3
GD 158 Design Practicum	3
GD 159 Immersive Design	3

UNITS

Graphic Design Lower Division	39
Graphic Design Upper Division	33
General Education	48
Total Units	120

Two G.E. courses may be used to fulfill both G.E. and GD major requirements. These courses include Art H 10 & 11, Art 20, 40, 50 (G.E. Area C), and/or Art 13 (G.E. Area E).

GRAPHIC DESIGN BFA

Bachelor of Fine Arts Degree

Roadmap

Graphic Design • Illustration • Interactive/Multimedia

Common Lower Division

First Semester (Fall)

General Ed	3
ArtH 10 Ancient & Prim. World	3
Art 13 Design	3
GD 35 GD Visual Comm. Fundamentals	3
GD 37 GD Computer Imaging	3

Third Semester

General Ed	3
General Ed	3
* Art 50, 60, 70 or 80 3-Dimensional Art	3
GD 41 Typography	3
GD 60 Illustration Techniques	3

Second Semester (Spring)

General Ed	3
ArtH 11 Modern World	3
Art 20 or ID 43 Drawing or Visualization	3
Art 116 Interaction of Color	3
GD 39 Computer Layout	3

Fourth Semester

General Ed	3
General Ed	3
Art 24 or 30 or 40 2-Dimensional Art	3
GD 42 Graphic Design	3
GD 50 Internet Design	3

Graphic Design Emphasis Upper Division

Fifth Semester (Fall)

General Ed	3
General Ed	3
GD 135 History of Graphic Design	3
GD 170 Typographic Design	3
GD 175 Graphic Systems	3

Seventh Semester

General Ed	3
General Ed	3
General Ed	3
GD 176 Packaging Design	3
GD 178 Professional Advertising Design	3

Sixth Semester (Spring)

General Ed	3
General Ed	3
ArtH 132 or ArtH 136 Modern or Contemp.	3
GD 171 Advanced Typographic Design	3
GD 174 Graphic Concept Development	3

Eighth Semester

General Ed	3
General Ed	3
General Ed	3
GD 179 Professional Practices in GD	3
GD 180 Graphic Portfolio Development	3

Illustration Emphasis Upper Division

Fifth Semester (Fall)

General Ed	3
General Ed	3
GD 135 History of Graphic Design	3
GD 163 Illustration	3
GD 165 Digital Illustration	3

Seventh Semester

General Ed	3
General Ed	3
General Ed	3
GD Illustration Elective	3
GD 169 Advanced Digital Illustration	3

Sixth Semester (Spring)

General Ed	3
General Ed	3
ArtH 132 or ArtH 136 Modern or Contemp.	3
GD Illustration Elective	3
GD 167 Advanced Illustration	3

Eighth Semester

General Ed	3
General Ed	3
General Ed	3
GD 179 Professional Practices in GD	3
GD 180 Graphic Portfolio Development	3

Interactive/Multimedia Emphasis Upper Division

Fifth Semester (Fall)

General Ed	3
General Ed	3
GD 135 History of Graphic Design	3
GD 150 Advanced Web Design	3
GD 157 Motion Graphics	3

Seventh Semester

General Ed	3
General Ed	3
General Ed	3
GD 158 Design Practicum	3
GD 159 Immersive Design	3

Sixth Semester (Spring)

General Ed	3
General Ed	3
ArtH 132 or ArtH 136 Modern or Contemp.	3
GD 153 Data and Design	3
GD 155 Interaction Design	3

Eighth Semester

General Ed	3
General Ed	3
General Ed	3
GD 179 Professional Practices in GD	3
GD 180 Graphic Portfolio Development	3